

ORDER



Orders
Order / Rev: 1886233
Alt Order #: WOC12265535
Product Desc: Tony Buzbee
Estimate: N30D06
Flight Dates: 11/30/19 - 12/06/19
Original Date / Rev: 11/25/19 / 12/09/19
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency Name: Smart Media Group Inc/ POL
Buying Contact: Fran Berg
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: POL/ Tony Buzbee / D / MAYOR / TX
Demographic: A35+
Product Codes: PL-City Mayor
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 132978
Agency External ID: 7611AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/25/19	12/01/19	1	\$2,375.00	\$2,018.75
12/02/19	12/08/19	42	\$48,900.00	\$41,565.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2019	43	\$51,275.00	\$43,583.75	107.60
Totals	43	\$51,275.00	\$43,583.75	107.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	22%	\$51,275.00
Market	100%	\$233,068.18

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$13,984.09
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	23%	\$53,605.68
KPXB	0%	\$0.00
KRIV	22%	\$51,275.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	27%	\$62,928.41
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	12/02/19	12/06/19	Local News @ 6p M-F Local News @ 6p M-F (Program: 11 NEWS AT 6PM) ADD 1X TU, TH	CM	6:00 PM-6:30 PM	11111--	:30	5	\$1,025.00	P03	2.80	NM	5	\$5,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	11111--		5				\$1,025.00		2.80			
N 2	All	12/02/19	12/03/19	Local News @ 10p M-F Local News @ 10p M-F (Program: 11 NEWS AT 10P) RATE CHG	CM	10:00 PM-10:35 PM	1-----	:30	1	\$1,925.00	P03	2.30	NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	-1-----		1				\$1,925.00		2.30			
N 3	All	12/02/19	12/06/19	Wheel of Frtune 630-7p Wheel of Frtune 630-7p (Program: WHEEL OF FORTUNE) ADD 1X TH (Program: WHEEL OF FORTUNE) ADD 1X MON,WED, F	CM	6:30 PM-7:00 PM	11111--	:30	5	\$1,825.00	P03	4.10	NM	5	\$9,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	11111--		5				\$1,825.00		4.10			
N 4	All	12/02/19	12/02/19	Mon Prime C BULL (Program: BULL) null	CM	9:00 PM-10:00 PM	1-----	:30	1	\$2,475.00	P03	5.20	NM	1	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	1-----		1				\$2,475.00		5.20			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	12/02/19-12/08/19	Mon Prime C		9:00 PM-10:00 PM	M-----	:30		\$2,475.00		5.20	NM		
N 5	All	12/02/19	12/03/19	Tue Prime A NCIS (Program: NCIS) null	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$3,400.00	P05	5.80	NM	1	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	-1-----		1				\$3,400.00		5.80			
N 6	All	12/02/19	12/03/19	Tue Prime B FBI (Program: FBI) RATE CHG	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$2,900.00	P03	4.10	NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	-1-----		1				\$2,900.00		4.10			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	12/02/19-12/08/19	Tue Prime B		8:00 PM-9:00 PM	-T-----	:30		\$2,900.00		4.10	NM		
N 7	All	12/02/19	12/03/19	Tue Prime C NCIS NEW ORLEANS (Program: NCIS NEW ORLEANS) RATE CHG	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$2,900.00	P03	3.90	NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	-1-----		1				\$2,900.00		3.90			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	12/02/19-12/08/19	Tue Prime C		9:00 PM-10:00 PM	-T-----	:30		\$2,900.00		3.90	NM		
N 8	All	12/02/19	12/06/19	Fri Prime A HAWAII 5-0 (Program: HAWAII FIVE-0) null	CM	7:00 PM-8:00 PM	----1--	:30	1	\$1,925.00	P04	3.70	NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	----1--		1				\$1,925.00		3.70			
N 9	All	12/02/19	12/06/19	Fri Prime B MAGNUM PI (Program: MAGNUM PI) null	CM	8:00 PM-9:00 PM	----1--	:30	1	\$2,300.00	P04	3.10	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	----1--		1				\$2,300.00		3.10			
N 10	All	12/02/19	12/06/19	Fri Prime C BLUE BLOODS (Program: BLUE BLOODS) null	CM	9:00 PM-10:00 PM	----1--	:30	1	\$2,200.00	P04	5.60	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	12/02/19	12/08/19	----1--		1				\$2,200.00		5.60			
N 11	All	11/25/19	12/01/19	Sun Prime C Delayed NCIS LOS ANGELES (Program: NCISLOS ANGELES) TP CHG	CM	8:30 PM-9:30 PM	-----1	:30	1	\$2,375.00	P04	3.70	NM	1	\$2,375.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/25/19	12/01/19	-----1		1				\$2,375.00		3.70			
N12	All	12/02/19	12/06/19	Ellen 3-4p Ellen 3-4p	CM	3:00 PM-4:00 PM	12222--	:30	9	\$500.00	P03	1.40	NM	9	\$4,500.00
				(Program: ELLEN) ADD 1X TU, WED, TH, FRI (Program: ELLEN) ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/02/19	12/08/19	12222--		9				\$500.00		1.40			
N13	All	12/02/19	12/06/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6:00 AM-7:00 AM	1---1--	:30	2	\$475.00	P04	1.10	NM	2	\$950.00
				(Program: #HTOWNRUSH @6A) ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/02/19	12/08/19	1---1--		2				\$475.00		1.10			
N14	All	12/02/19	12/05/19	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	-1-1---	:30	2	\$300.00	P04	1.20	NM	2	\$600.00
				(Program: CBS THIS MORNING) ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/02/19	12/08/19	-1-1---		2				\$300.00		1.20			
N16	All	12/02/19	12/06/19	Local News @ 5p M-F Local News @ 5p M-F	CM	5:00 PM-5:30 PM	11111--	:30	5	\$675.00	P03	1.90	NM	5	\$3,375.00
				(Program: 11 NEWS AT 5PM) ADD 1/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/02/19	12/08/19	11111--		5				\$675.00		1.90			
N17	All	12/02/19	12/06/19	Late Show Late Show	CM	10:35 PM-11:35 PM	11111--	:30	5	\$375.00	P04	1.80	NM	5	\$1,875.00
				(Program: THE LATE SHOW-COLBER) ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/02/19	12/08/19	11111--		5				\$375.00		1.80			
N18	KHOU	12/04/19	12/04/19	Wed Prime B Seal Team	CM	8-9p	--W----	:30	1	\$3,325.00	P03	0.00	NM	1	\$3,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		12/02/19	12/08/19	--W----		1				\$3,325.00		0.00			
													Totals	43	\$51,275.00